



**GENIUS
BUSINESS
SCHOOL**

CORPORATE BROCHURE & Course Listing



Genius Business School is accredited by the Centre for Management Development (CMD) as a training institute and is a CompTIA Authorised Academic Partner

- EXECUTIVE PROGRAMMES AND SHORT COURSES
 - PROFESSIONAL COURSES
 - POST GRADUATE STUDIES
 - EXECUTIVE MBA
 - INTERNATIONAL DIPLOMA AND DEGREES
 - ICT TRAINING AND INTERNATIONAL CERTIFICATION
 - TECH AND INNOVATION HUB
- FACILITY RENTALS

 Genius Business School
 @gbs_nigeria
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 Genius Business School

www.geniusbusinessschool.com

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OVERVIEW

Genius Business School (GBS) is one of the leading providers of executive management training and professional education and consulting services in Nigeria. The School is located in the heart of Abuja, the Federal Capital Territory of Nigeria.

We add value to individuals and organisations by supporting excellence in public and private workplaces through knowledge and skills development, with the goal of preparing leaders who are able to drive global businesses and social transformation through entrepreneurship and technological innovation.

We employ innovative thinking as well as deploy cutting edge technology in providing superior solutions to real world challenges, with the aim of creating a better society and a knowledge-driven world.

CORE Values

Built on the vision of raising a new generation of entrepreneurs, business managers and professionals in all spheres of human endeavour, we commit to our core values of:

EDUCATION

We engage in outstanding teaching, groundbreaking and impactful research, and meaningful outreach at the highest international levels of excellence.

INNOVATION

We work purposefully using technology to broaden and support learning opportunities for our staff and students through divergent thinking, creativity, ideation, and risk-taking

SOLUTION

We consistently approach the most complex challenges faced by entrepreneurs, business managers and professionals within the private and public sectors with positivity, proactive solutions, and best intentions.





OUR VISION

To be a leading, world-class Business School committed to raising a new generation of entrepreneurs, business managers and professionals in all spheres of human endeavour.

OUR MISSION

To provide innovative training that inspires leadership and entrepreneurship solutions through research and collaboration.

WHY STUDY WITH US?



OUR PROGRAMMES

Our programmes help you learn valuable skills through practical application that empower you to start your business, make a career shift or advance in your current job. With our hands-on learning approach, real-life projects and innovative methodologies, we equip you to set the pace in your profession. We balance theory and practice and provide our students opportunities to develop valuable knowledge and skills. Our unique executive curriculum will help you balance work, education and life.

NETWORKING AND PARTNERSHIP

To ensure that our students build strong professional networks, we constantly organise meetings, training visits and excursions, events and guest lectures with representatives from high ranking organisations, which encourage productive interactions between leading professionals and our students, thereby enriching their learning experience.

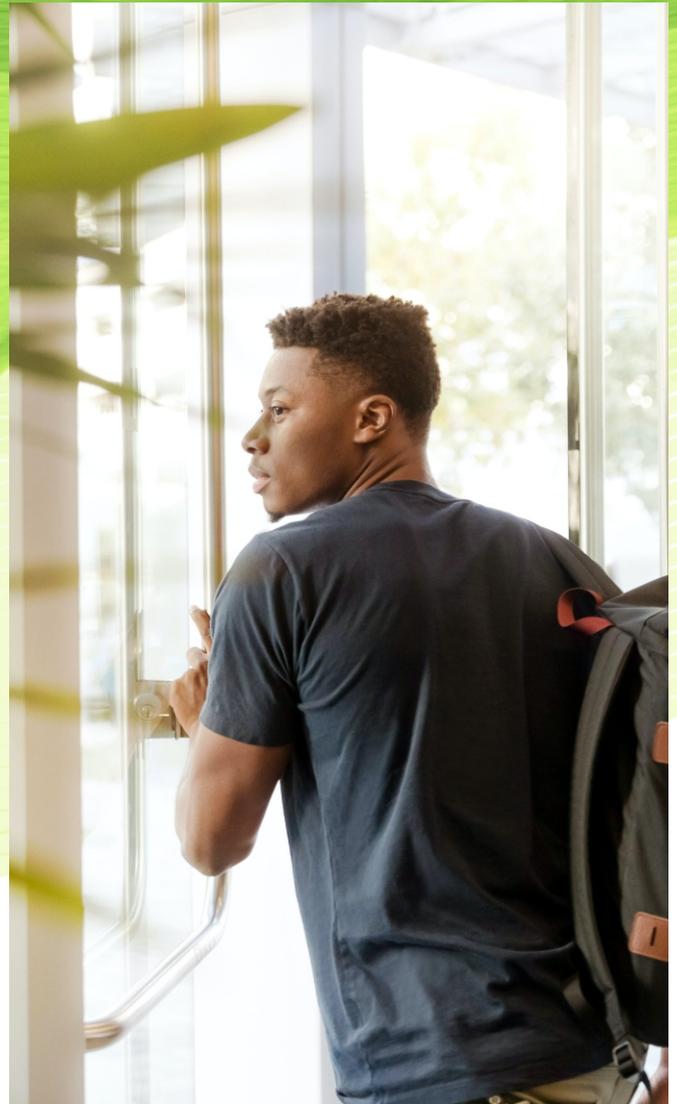
WHY STUDY WITH US?

OUR FACILITY & LOCATION

We pride ourselves in our state-of-the-art facilities and serene learning environment. We are located at the Central Business District of Abuja, Nigeria's capital city. Studying with us gives you the opportunity to have first-hand, practical experience of the realities of the business work-environment and atmosphere in the political and business capital of Nigeria.

EXPERIENCED FACULTY

Our courses are taught by highly qualified professionals and experts with strong academic backgrounds and extensive professional experience. You will benefit from their extensive teaching and proven track records of developing world-class concepts and ideas, shaped by the latest innovations in knowledge and practical application.



ACCREDITATION

In order to ensure quality, we are verified regularly by external, independent quality assurance bodies. Many of our courses have internationally recognised accreditations.

OUR PROGRAMMES AND SERVICES

At Genius Business School, we have an array of programmes and services that offer invaluable experiences and opportunities to our students, clients and faculty. The resulting journey can be challenging but there is never a dull moment. Some of our bespoke programmes and services are presented below:

EXECUTIVE PROGRAMMES

EXECUTIVE SHORT COURSES

At Genius Business School (GBS), we understand the ever-changing business world. Therefore, our executive short courses are designed to help executives, business leaders and functional managers adapt to current realities in the business world, keep them ahead of the curve and prepare them to rise to the occasion in new and unfamiliar terrains, by learning both new skills and new ways of thinking. Our executive short courses incorporate continuous engagements and interactions with faculty, senior business executives and researchers who are thought-leaders in their fields. Enrolling for our short courses will help you build valuable business acumen and instincts, attain highest levels of personal growth and career development, and acquire important business leadership skills.

CUSTOM EXECUTIVE EDUCATION

Our customised executive programmes includes bespoke training courses, workshops and in-plant arrangements designed to provide transformational business solutions to individuals, teams, organisations and governments. The curriculum is tailored to address specific challenges and opportunities in today's complex business environment. By utilising our expertise, your organisation or business establishment will remain competitive in a globalised world.

At GBS, we use a variety of distinctive teaching styles and methodologies, such as:

If you are ready to pursue your Executive MBA degree or would like more information, please, call: (+234)-809-855-5411, 905-190-3839 to speak to a Programme Manager.

Join us and start your EMBA journey today.

- Strong emphasis on case studies and scenarios that participants can relate to
- Action learning and capstone projects
- Highly interactive sessions with incisive discussions on real-life issues
- Team activities and challenges
- Self-assessment and personal reflections
- One-on-one coaching and mentoring
- Customised delivery (on-site classes, online learning & hybrid learning)

Based on our vast experience of helping clients achieve their strategic business objectives and goals, we clearly understand the critical success factors required for the successful design and execution of bespoke and customised executive programmes.

MBA PROGRAMMES

- Deciding to study for an MBA degree at GBS is your gateway to improved professional reputation, massively expanded network of business contacts, increased compensation, and becoming a highly sought-after business leader. If you are wondering about what makes our MBA degree so valuable, then here are some points to consider:
 - Our MBA programme has an innovative curriculum developed to prepare you for business and management success. With feedback from industry partners, our specialised curriculum is designed to meet market needs. This ensures that students have a competitive edge in the marketplace, whether scaling up or changing their careers.
 - Genius Business School MBA programme is holistic and teamwork-oriented, with a hands-on teaching and learning philosophy and approach. This is in addition to training our students in business, industry and government. Additionally, it acquaints students with the newest trends in international business, guides them to apply the latest management tools and techniques, and challenges them to improve their business, teams, and collaborations.
 - We have a flexible MBA programme that is suitable for working adults. Our hybrid model, which combines online courses and face-to-face sessions in Abuja, Nigeria, will allow students to make a choice either to complete their degrees online, in person or a mix of both, in order to keep their MBA studies on track.
- Upon graduation, students can join our alumni network, which consists of some of the most successful professionals and business leaders from Nigeria and around the globe. As an MBA alumni, you will continue to evolve through ongoing learning and engagement within the MBA community and the wider GBS alumni network.

EXECUTIVE MBA

Our top-notch Executive MBA (EMBA) is an industry leader. It provides business coaching and leadership training for working executives, managers, entrepreneurs, and various business leaders in the African market and beyond.

Designed to be both intellectually challenging and practical, our EMBA adopts a 20-month weekend curriculum, supported by dedicated faculty and staff. The specialised format and structure of our EMBA facilitate seamless study and learning for senior and top executives with demanding workloads and responsibilities. For a premium experience, you will learn from senior faculty with pedigree in executive education in Nigeria and the world over. You will study with participants from all over the world, from a wide variety of industries and organisations, enabling you to create powerful connections.

Our unique case study learning approach and focus on leadership will help you learn how to draw out strengths from others to produce better results. Let our EMBA serve as the catalyst for furthering your senior position, for a new role, or for the growth of your business. By the end of the programme, you will be equipped with the skills to take your career or business to the next phase.

ACADEMIC PROGRAMMES

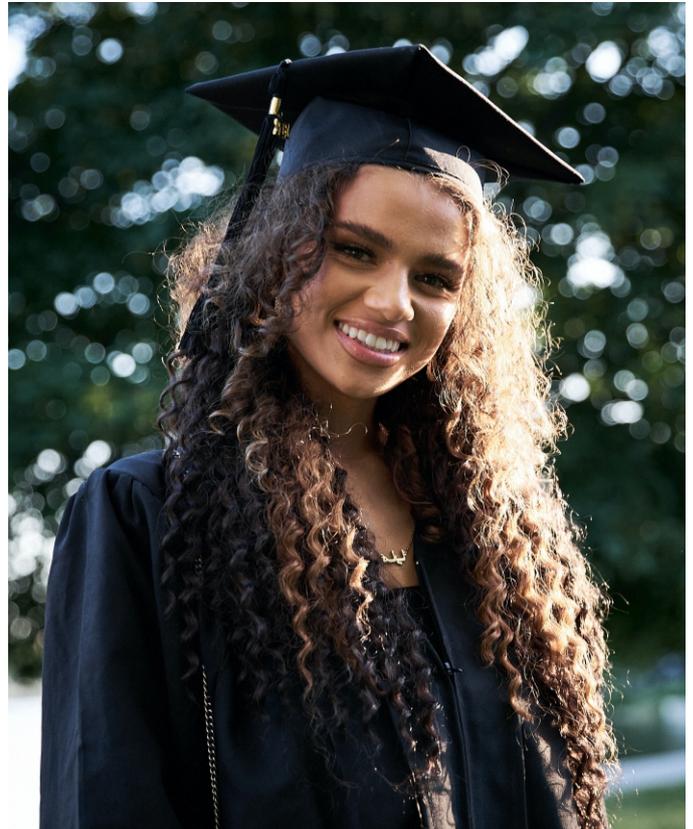
UNDERGRADUATE DEGREES

With Genius Business School, you can get the best and most sought-after undergraduate degrees. Our undergraduate programmes build knowledge and prepare students for employment in a range of fields. We offer internationally recognised qualifications alongside the flexibility of online study.

On your path to earning an undergraduate degree from us, you gain skills that will give you competitive advantage in the job market such as exceptional communication, leadership, critical thinking, problem-solving, and analytical skills.

POSTGRADUATE DEGREES

Our postgraduate degrees give you access to rigorous course work and experiential learning opportunities that arm you with requisite skills to enter the workforce. At Genius Business School, postgraduate students are provided with a wide range of courses which give them the opportunity to learn and gain deeper understanding of their chosen subjects. Our postgraduate programmes broaden your insight and knowledge, upgrade your skills and add value to your organisation or business.



CAREER MENTORING

Genius Business School career mentoring programme is an innovative system designed to bring together students and professionals who share common professional interests. This programme enables our students to be better supported as they explore varied career opportunities and assist them as they navigate the early years of their professional life.

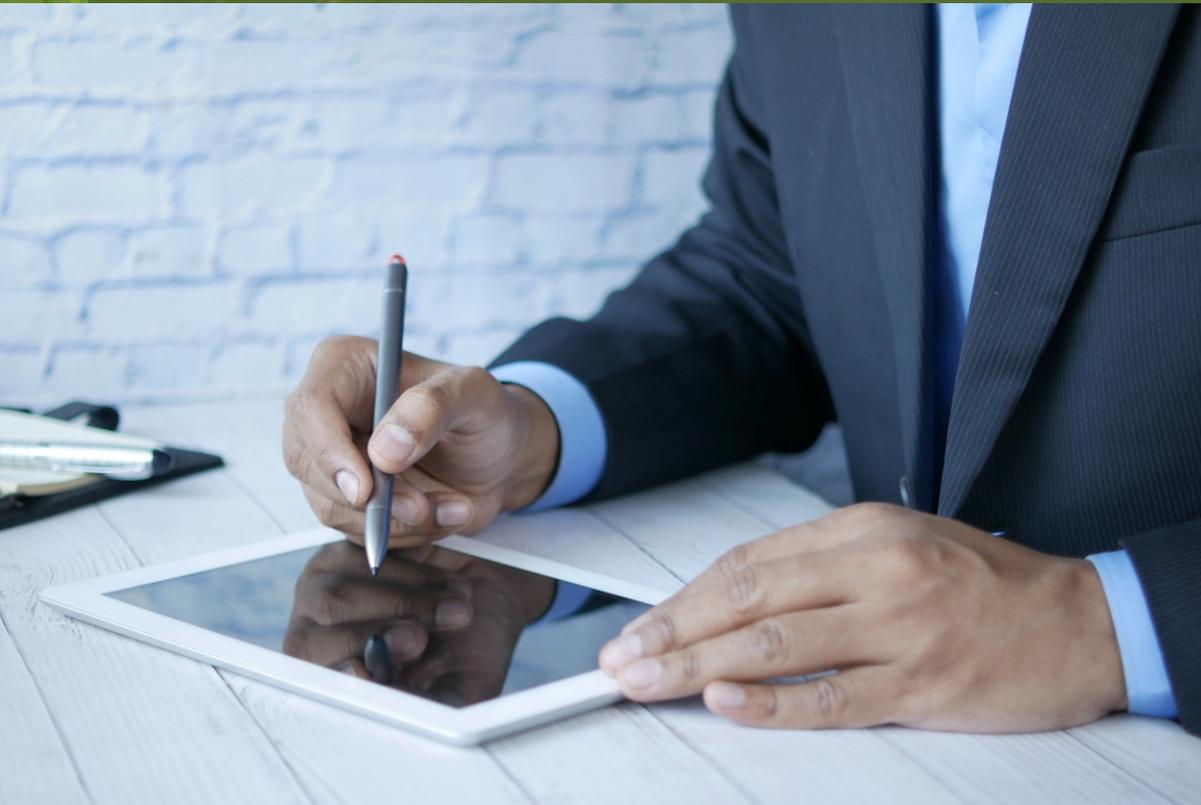
The programme pairs the School's business students with our faculty, accomplished alumni, industry partners and professionals with relevant experience in their various fields.

This mentoring programme helps to improve our students' networking and professional skills, boost their confidence, and help clarify their career goals and aspirations.

Our mentors provide advice and guidance about career opportunities, career planning, career change, leadership, networking, work-life balance and navigating the post-school career.



MANAGEMENT CONSULTING & ADVISORY



Genius Business School provides innovative solutions that help businesses to evolve, optimise, and grow. We provide management consulting & advisory services to our clients to support their goals and in keeping up with the various changes in the business environment such as changing consumer behaviour, evolving technology, corporate governance, government regulations and improvement in business processes and operations.

We also advise our clients on how to measure up to and even surpass their contemporaries, align their human resources capital with their strategic plans and become compliant with global standards in their business operations, and also imbibe the right corporate culture in their business operations for a more sustainable and profitable future.

CORPORATE SOCIAL RESPONSIBILITY

We are socially responsible. Our philanthropic efforts are geared towards contributing to the well-being of the community, the economy and the environment. We help businesses bring positive changes to society while also boosting their corporate brands. We further assist businesses achieve economic, environmental and social balance while addressing the expectations of shareholders and stakeholders.

THE LEADERSHIP



Ajagun Gbolahan
Founder/CEO

Mr. Ajagun is a professional Accountant, Auditor and Tax Practitioner. He is the Managing Partner/Founder of Ajagun Gbolahan & Co. A.G Genius Consulting and F.G Global Vision Consult Ltd. He has more than 15 years experience in tax management, auditing, accounting & financial reporting, local & international business promotions, knowledge transfer and human capital development. Mr. Ajagun holds an MBA degree in finance and a post graduate diploma in management and education. He is a fellow of the Association of Certified System Accountants (FCCSA), USA, ICAN-Certified IFRS trainer, Associate Chartered Institute of Taxation (ACTI), Associate Chartered Management Accountant, ICAN-Certified Chartered Accountant and a member of the Association of Professional Recruitment Consultant (UK). He is an associate member of the Institute of Professional Recruitment Consultant (NGR).



Arowolo Ayoola Abimbola, Phd.

Dr. Arowolo Ayoola Abimbola is the lead partner and co-founder of Data-Lead Africa where he brings on broad expertise in research design, programme planning, data analytics and monitoring & evaluation. He has served as lead consultant on a number of projects, some of which include consulting in the development of Key Performance Indicators for the National Economic Recovery Growth Plan (ERGP) 2017-2020. Dr. Arowolo, under the GIZ Entrepreneurship Cycle (E-Cycle) programme currently provides mentorship for over 100 small businesses in Lagos and Edo states and the Federal Capital Territory, Abuja. He sits on the Board of Genius Business School as an Advisor.



Mr. Law Ojunta
Director Of School (DOS)

Mr. Law Ojunta is a consummate marketing and communication professional, scholar, writer and business leader, with over three decades of experience, spanning the public and private sectors and the academia. Mr. Ojunta is passionate about teaching, learning and knowledge transfer and has spent over two decades in teaching and research in the university system at both the undergraduate and post graduate levels and was a lecturer at the prestigious UISB Executive MBA Programme for many years. His co-authored research articles have been published in several international peer-reviewed journals, including the Journal of Marketing and Consumer Research; International Journal of Economics, Commerce and Management, United Kingdom; International Journal of International Relations, Media and Mass Communication Studies, published by the European Centre for Research Training and Development, United Kingdom; International Journal of Emerging Research in Management & Technology; and the International Journal of Management Sciences and Business Research.

Mr. Ojunta has graduate and post-graduate degrees in Mass Communication from the University of Nigeria, Nsukka, and the University of Lagos, respectively. He is a professional member of the Advertising Practitioners Council of Nigeria (APCON) and the Nigerian Institute of Public Relations (NIPR). He brings to the School excellent management and organisational skills developed from over ten years of executive management experience,

COURSE LISTING

BUSINESS STRATEGY AND MANAGEMENT

Business Process Improvement Course	4 days
Enterprise Proficiency for Small & Medium-sized Entrepreneurs & Managers	4 Days
Facility Management Course	3 Days
Sustainable Family Business Course	3 Days
Competitive Strategy – Creating and Managing Strategic Alliances	3 Days
Building High Performance Teams	3 Days
Effective Negotiation Skills	4 Days
Building and Sustaining Successful Businesses	4 Days
Contract Negotiation and Management Programme	3 Days
Building Customer-Focused Organisations	5 Days
Efficiency Improvement Procedures, Reporting and Implementation	3 Days
Emotional Intelligence Course	3 Days
Risk Assessment and Emergency Management Course	3 Days
Mastering and Managing the Corporate Planning Function	4 Days
Agricultural Value-Chain Development & Market Linkages	3 Days
Strategic Business Re-engineering, Restructuring and Reorganisation	3 Days
Effective Change and Crisis Management Course	3 Days
Quality Control and Quality Assurance for Senior Managers	3 Days
Strategic Investment Management	4 Days
Bids and Tenders Management Programme	3 Days
Strategic Planning – Strategy, Process and Execution	3 Days
Supply Chain and Logistics Management Course	5 Days
Strengthening Your Business Model and Competitive Advantage	3 Days
Corporate Strategy, Innovation and Entrepreneurship	3 Days
Health, Safety and Environmental (HSE) Management Course	4 Days
Project Management Professional (PMP) Programme	1 Week

COURSE LISTING

MARKETING, SALES AND CUSTOMER RELATIONS

Key Account Management Course	3 Days
Strategic Brand Management Course	3 Days
Strategic Marketing & Planning for Marketing Executives	3 Days
Advanced Marketing Management Course	4 Days
Brand Management and Product Development Course	3 Days
Advanced Integrated Marketing Communications Course	3 Days
Maximising Sales Force Performance	3 Days
Relationship Management and Marketing	3 Days
Innovative Product and Service Success Strategies for Businesses	3 Days
Winning Business Marketing Strategies Course	3 Days
High Impact Sales Strategy Course	3 Days
Marketing That Creates Results	3 Days
Marketing for Beginners Programme	4 Days
Activation & Consumer Experiential Marketing Course	3 Days
Competency Training for Business Development Executives	3 Days
Value-Added Marketing – Advanced Marketing Strategies	4 Days
Digital and Social Media Marketing Course	4 Days
Mastering Customer Care	4 Days
Essentials of Sales Administration	3 Days
Call Centre Training and Switchboard Management	4 Days
Managing the Sales Team for Greater Results	3 Days
Mastering the Selling Skills Course	3 Days
Front Desk and Customer Relations Skills	3 Days
Sales Planning and Forecasting Course	3 Days
Customer Relationship Management Course	3 Days
Help and Support Desk Capability Training	4 Days
Selling in A Difficult Environment	3 Days

COURSE LISTING

Practical Steps to Result-Oriented Customer Experience Management 3 Days

FINANCE AND ACCOUNTING

Finance and Accounting for Non-Finance Executives	4 Days
Financial Strategy for Value Creation	4 Days
Financial Statements Analysis Course	3 Days
Project and Infrastructure Financing	5 Days
Anti-Money Laundering, Economic Crimes and Counter Terrorism Financing	4 Days
Budgeting and Financial Report	3 Days
Cost Reduction and Management Guides	3 Days
Essential Knowledge of Book Keeping	4 Days
Fundamentals of Corporate Finance	5 Days
Experienced Auditors Refresher Programme	4 Days
Budgeting, Forecasting and Financial Control	4 Days
Credit and Risk Analysis Course	3 Days
Internal Audit Course	4 Days
Investment Analysis and Portfolio Management	4 Days
Budgeting and Financial Reporting	3 Days
Methods of Fraud Prevention	4 Days
Mastering Tax Administration	4 Days
Accounting and Financial Analysis	3 Days
Tax Audit and Investigation	3 Days
Business Valuation Course	5 Days
Chief Financial Officers' Programme	4 Days
Strategic Cost Management for Senior Managers	5 Days
Financial Modelling and Forensic Auditing	5 Days
International Financial Reporting Standards (IFRS) Course	5 Days
Petroleum Accounting for Oil & Gas Experts	5 Days

COURSE LISTING

HUMAN RESOURCES AND OFFICE ADMINISTRATION

Fundamentals of Human Resources Management	3 Days
Employee Wellness and Stress Management Course	3 Days
Strategic Human Resources Management Course	4 Days
Risk Management Strategies for Human Resources Planning & Management	4 Days
Managing Stress In The Work Place	3 Days
Executive Leadership Training for Senior Management	5 Days
Competencies in Human Resources Management –	5 Days
Basic Human Resources Management Course	4 Days
Guides for Setting Up New Human Resources Department	3 Days
Setting Up Key Performance Indicators for Objective Performance Management	4 Days
Human Resources Business Partnering	4 Days
HR Knowledge for Non-Human Resources Professionals	4 Days
Laws Relating to Employment and Regulatory Compliance	3 Days
Emerging Functions, Tasks and Trends for HR Professionals	3 Days
Payroll Management, Compensation and Benefits Administration	5 Days
Managing the Learning and Development (L&D) Function	5 Days
Administrative Functions and Office Management	4 Days
Office Management Training for Officers and Managers	4 Days
Proficiency in General Office Administration	4 Days
Succession Planning, Mentoring and Coaching Course	5 Days

COURSE LISTING

Management Development for Personal Assistants and Senior Secretaries	5 Days
Document Control & Security, Records Tracking and Management	4 Days
Advanced Office Management and Administration Skills	5 Days

COMMUNICATION AND STAKEHOLDER MANAGEMENT

Strategic Communication for Senior Managers and Business Executives	3 Days
Mastering Corporate Communications Course	4 Days
Corporate Communications and Media Relations Management	4 Days
Strategic Stakeholder Engagement and Management Course	4 Days
Protocol, Public Relations and Event Management	4 Days
Advanced Strategic Communication Course for Senior PROs & Public Affairs Directors	5 Days
Effective Business Communication and Writing Skills for Senior Executives	4 Days
Public Relations, Publicity and Media Leveraging Course	4 Days
Digital Communication and New Media – Mastering Social Media Messaging and Channels	4 Days
Strategic Communication, Social Marketing and Advocacy for Non-Profit Organisations	4 Days
Public Speaking and Presentation Skills	3 Days

COURSE LISTING

GOVERNMENT AND PUBLIC SECTOR

(In-Plant and Location-based Options are available for all Government and Public-Sector Courses)

Motivation, Welfare and Work-Life Balance for Public Service Workers	4 Days
Record Keeping and File Management Course	4 Days
Procurement Planning, Management and Due Diligence	3 Days
Management Control Systems and Strategies for HODs & Directors	5 Days
Art of Policy Making and Drafting	3 Days
Productivity and Performance Improvement in Public Service	5 Days
Communication, Writing and Reporting Skills for Public Officers	3 Days
Blue Ocean Strategy and Value Chain Management for Ministries, Departments and Agencies	4 Days
Information Protection and Management in Public Service	4 Days
Project Monitoring and Evaluation (M&E) Course	4 Days
Budget Preparation, Management and Implementation	5 days
Service Improvement and Customer Engagement	4 Days
Innovation, Technology and Digitilisation in Public Service	5 Days
Public Service Procurement and Vendor Management Training	4 Days
Advanced Writing and Presentation Skills for HODs & Directors	4 Days
Emerging Trends in Public Service Communication and Advocacy	4 Days

COURSE LISTING

INFORMATION COMMUNICATION TECHNOLOGY (ICT) TRAINING AND CERTIFICATION PROGRAMMES

Office Productivity: Microsoft Office Package Training
Web Design and Development: Frontend, Backend and Full Stack
Data Analytics and Management
Hardware and Networking
Cybersecurity
Cloud Computing
Graphic Design
Project Management
IT and Entrepreneurship
CompTIA Certification Examination Preparation and Training
IT Global Certification Training Programmes
Digital Marketing
Information Technology Fundamentals
IT Resume and Portfolio Preparation
Grant and Proposal Writing

HOSPITALITY

Food and Beverage Management	3 Days
Hotel Management Programme	5 Days
Hospitality Marketing, Communication & Customer Engagement	4 Days
Financial Management and Credit Control for Hospitality Industry	4 Days
Service Excellence Frameworks for Hotels	4 Days

COURSE LISTING

REAL ESTATE

Customer Relationship Management for Property Managers	3 Days
Winning Marketing and Sales Strategies for Real Estate Businesses	3 Days
Funding, Capital Mobilisation and Mortgage Financing	4 Days

SCHOOL

Curriculum Development and Teaching Methods	4 Days
Virtual Teaching – Design and Management	4 Days
Refresher Course for Teachers – Train the Trainer Programme	5 Days
Strategic Management Programme for School Proprietors & Administrators	5 Days
Financial Management, Cost Control and Profitability in School Administration	4 Days

SELF-DEVELOPMENT, LEADERSHIP AND ORGANISATIONAL GROWTH

Basic Management Process Development Course for Early Stage Managers	3 Days
Change Leadership and People Management	4 Days
Coaching and Mentoring Skills	3 Days
Delivering Results Through Teams	3 Days
Managers' Personal Effectiveness Course	3 Days

COURSE LISTING

Managing Conflicts and Difficult Situations at Work	2 Days
People Management in the Workplace	3 Days
The Art of Crisis Management	2 Days
Facility Maintenance and Management Training	4 Days
Business Presentation and Persuasive Public Speaking Skills	3 Days
Critical Thinking Skill for Decision Making	3 Days
Report, Proposal Writing and Strategic Communication Skills	4 Days
Pre-Retirement Course – Preparing to Manage a New Beginning	5 Days







PARTNERS AND AFFILIATES



CLIENTS





CONTACT US

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